

# Oscar Quesada

UX/UI Designer

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## Freelance UI/UX Designer — Designer

Sep 2019 - Present | San Jose, Costa Rica

- Conducted user research and usability testing to gather insights and inform design decisions.
- Created wireframes, sitemaps, and user flows to effectively structure and organize content, enhancing user experience.
- Developed interactive prototypes using Figma to visualize and test design concepts.
- Conducted heuristic evaluations and UX audits to identify and address usability issues.
- Applied UX best practices and principles to design intuitive and accessible user interfaces.

## Deca Productions — 3D Modeler

Sep 2022 - May 2024 | San Jose, Costa Rica

- Designed digital materials for brands such as BAC, DHL, P&G, and FIFCO, ensuring consistent branding across platforms.
- Created illustrations for branding and social media campaigns, contributing to cohesive visual identities.
- Provided graphic designs and support for UX/UI projects, including low and mid-poly 3D modeling, texture creation, UV mapping, look development, lighting, and asset/environmental design.
- Utilized Adobe Photoshop and Illustrator to design and prepare artwork for print, ensuring high-quality outputs.

## FIPAE — 3D Modeling supervisor Intern

Jan 2021 - March 2022 | San Jose, Costa Rica

- Worked with animation and architecture students to ensure high-quality 3D models.
- Maintained the continuity of style and performance of all 3D objects.

## Objective

Jr. UX/UI Designer with a strong foundation in user-centered design principles and methodologies. Experienced in conducting user research, creating wireframes and prototypes, and proficient in tools such as Figma, Adobe Photoshop, and Illustrator. Seeking to leverage skills and expertise in a dynamic UX/UI design role.

## Education

### ULACIT

Specialization in User Experience

### Universidad Veritas

Bachelors in computer animation

## Tools

Figma

Autodesk Maya

Adobe creative Suite

Wordpress

## Skills

User Research & Testing

Wireframing & Prototyping (Figma)

User Interface Design

Usability Testing

Journey Mapping

HTML/CSS Basics

User Insights

## Languages

Spanish (Native)

English (B2)