

# Oscar Quesada

UX/UI & Web Designer

● Portfolio: [oscar.scg.com](https://oscar.scg.com)

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## Professional Experience

### PixelPath — UX/UI Designer & Web Designer

January 2023 – Present | San Jose, Costa Rica

- Designed user-centered digital products using Figma, creating wireframes and interactive prototypes validated through usability testing.
- Conducted user research to enhance digital experiences and align with client goals.
- Built and maintained WordPress websites, customizing themes and plugins for functionality and performance.
- Managed WordPress sites, ensuring optimal performance, regular updates, and security compliance.
- Conducted A/B testing and gathered user feedback to iterate on designs and improve website performance.

### Moonlight productions — Designer

May 2024 – Present | San Jose, Costa Rica

- Created event visuals, presentations, and 3D renders to support diverse creative projects.
- Conducted on-site scouting to take precise measurements of event spaces, ensuring accurate design and optimal fitting of visual and physical elements.
- Delivered visually compelling designs aligned with client goals and brand standards.

### Deca Productions — 3D Modeler

Sep 2022 - May 2024 | San Jose, Costa Rica

- Designed digital materials for brands such as BAC, DHL, P&G, and FIFCO, ensuring consistent branding across platforms.
- Created illustrations for branding and social media campaigns, contributing to cohesive visual identities.
- Provided graphic designs and support for UX/UI projects, including low and mid-poly 3D modeling, texture creation, UV mapping, look development, lighting, and asset/environmental design.
- Utilized Adobe Photoshop and Illustrator to design and prepare artwork for print, ensuring high-quality outputs.

## Languages

Spanish (Native)

English (B2)

## Objective

Innovative UX/UI Designer with over 3 years of experience creating user-centered digital solutions for web. Expertise in streamlining workflows and enhancing user engagement through wireframing, prototyping, and usability testing. Proven ability to collaborate with cross-functional teams in Agile environments, ensuring seamless implementation of intuitive designs that drive business growth. Passionate about digital transformation and creating accessible, scalable designs that meet global user needs.

## Education

### ULACIT

Specialization in User Experience

### Universidad Veritas

Bachelors in computer animation

## Tools

- Proficient in Figma
- Adobe Creative Suite
- WordPress.
- Autodesk Maya
- Maze

## Skills

- User Research & Testing
- Wireframing & Prototyping (Figma)
- User Interface Design
- Usability Testing
- Journey Mapping
- HTML/CSS Basics
- User Insights
- Content Planning & Distribution Strategy
- Digital Customer Strategy
- Experience Design
- Marketing Creative Development
- Mobile-first design
- Accessibility standards.