

# Oscar Quesada

UX/UI & Web Designer

● Portfolio: [oscarscg.com](https://oscarscg.com)

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## Professional Experience

### PixelPath — UX/UI Designer & Web Designer

January 2023 – Present | San Jose, Costa Rica

- Designed user-centered digital products using Figma and WordPress, creating detailed wireframes and prototypes validated through usability testing.
- Conducted user research to enhance experiences and align with client goals.
- Developed and maintained WordPress websites, customizing themes and plugins for functionality and performance.
- Managed WordPress sites, ensuring updates, optimizing performance, and maintaining security compliance.
- Tracked tasks and progress in Jira, ensuring transparency and timely deliverables.

### Moonlight productions — Designer

May 2024 – Present | San Jose, Costa Rica

- Designed logos, presentations, 2D animations, 3D renders, and event visuals to support client events.
- Delivered designs that were visually compelling, aligned with client goals, and adhered to brand standards, enhancing the overall event experience.
- Created digital art for company branding, including brand books and truck branding, ensuring cohesive visual identity.

### Deca Productions — 3D Modeler

Sep 2022 - May 2024 | San Jose, Costa Rica

- Specialized in creating 3D renders for events, focusing on 3D modeling, lighting, and rendering.
- Conducted on-site scouting to capture precise measurements of event spaces, ensuring seamless integration of visual and physical design elements.
- Collaborated with design and assembly teams to translate concepts into realistic visuals, optimizing event planning and execution.
- Provided technical support to assembly teams, ensuring the accurate implementation of structures, stages, and platforms according to exact specifications.

## Languages

Spanish (Native)

English (B2)

## Objective

Innovative Web Designer with over 3 years of experience crafting user-centered digital solutions for web. Skilled in streamlining workflows and enhancing engagement through WordPress development, wireframing, prototyping, and usability testing. Proven ability to collaborate with cross-functional teams in Agile environments, leveraging tools like Jira to ensure efficient project delivery. Passionate about creating accessible, scalable designs and optimizing website performance to drive business growth.

## Education

### ULACIT

Specialization in User Experience

### Universidad Veritas

Bachelors in computer animation

## Tools

- Figma
- Adobe CC (Illustrator, Photoshop, XD)
- WordPress (Elementor, WP Bakery)
- Jira
- Autodesk Maya
- Maze
- HTML/CSS
- Microsoft Teams

## Technical Skills

- Web Design & Development
- Front-End Development
- Ecommerce

## UX/UI Skills

- Wireframing & Prototyping
- User Research & Testing
- User Interface Design
- Accessibility standards

## Design Skills

- Graphic Design
- 3D Modeling & Rendering